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	Attorney Docket Number	1050U016					
DECLARATION FOR UTILITY OR DESIGN	First Named Inventor	Oren Dobronsky					
PATENT APPLICATION	CON	IPLETE IF KNOWN					
(37 CFR 1.63)	Application Number						
Declaration Declaration	Filing Date						
Submitted OR Submitted after Initial With Initial Filing (surcharge	Art Unit						
Filing (37 CFR 1.16 (e)) required)	Examiner Name	<del>                                     </del>					
Each inventor's residence, mailing address, and citizenship are as stated below next to their name.  I believe the inventor(s) named below to be the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled:  SYSTEM AND METHOD FOR CUSTOMIZING ELECTRONIC MESSAGES							
(Title of the Invention)  the specification of which  is attached hereto  OR  was filed on (MM/DD/YYYY)  as United States Application Number or PCT International							
Application Number and was amend	Application Number and was amended on (MM/DD/YYYY) (if applicable).						
I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.  I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.							
I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.							
Prior Foreign Application Foreign Filin Number(s) Country (MM/DD/Y							
Additional foreign application numbers are listed on a supp							

[Page 1 of 2]

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## **DECLARATION** — Utility or Design Patent Application

Direct all correspondence to:	Custome	r Number:				OR	V	Corresp	ondence address below
Name Charles Rattner, Esq.						_			
Address 240 Wardwell St Apt	7								
City Stamford				State	CT	-			ZIP 06902-5254
Country US		Telephone	e +1 (200	3)325-8	3240	Fax	+1 (20	3)547-6 <sup>-</sup>	129
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.									
NAME OF SOLE OR FIRST IN	NAME OF SOLE OR FIRST INVENTOR:  A petition has been filed for this unsigned inventor								
Given Name Oren (first and middle [if any])				F	Family Name Dobronsky or Surname				
Inventor's Signature	2/	$\sim 1$							Date 11/05/200 <b>3</b>
Residence: City New York	State NY			Coun	try U	S		Citizer	nship IL
Mailing Address c/0 Hotbar.co	m, Inc. 226 W.	37th Street	, 11th Flo	or					
City New York	State NY				ZIP	10018			Country US
NAME OF SECOND INVENTO	R:				A pe	etition h	as bee	n filed fo	or this unsigned inventor
Given Name (first and middle [if any])				•		mily N Surnar			
Inventor's Signature									Date
Residence: City	State		Country			Citizenship			
Mailing Address						· · ·			
City	State		_		ZIP			Countr	у
Additional inventors or a legal re	presentative are bei	ng named on t	he s	uppleme	ental she	et(s) PTC	)/SB/02A	or 02LR a	attached hereto.

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First Named Inventor	Oren Dobronsky	
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Art Unit		
Examiner Name		
Attorney Docket Number	1050U016	

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Address	Address 240 Wardwell Street #7						
	Address						
City	Stamford	Sta	te (	СТ	Zip	06902	
Country	United States of America	1 5	. 1	Too. 547.0400			
Telephone I am the:	203-325-8240	Fax	' '	203-547-6129			
Applicant/Inventor.							
Assignee of record of the entire interest. See 37 CFR 3.71.  Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)							
SIGNATURE of Applicant or Assignee of Record							
Name Oren Dobronsky	( ) ( )					-	
Signature							
Date November 5, 200	3			Telephone	212 560	)-8940	
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